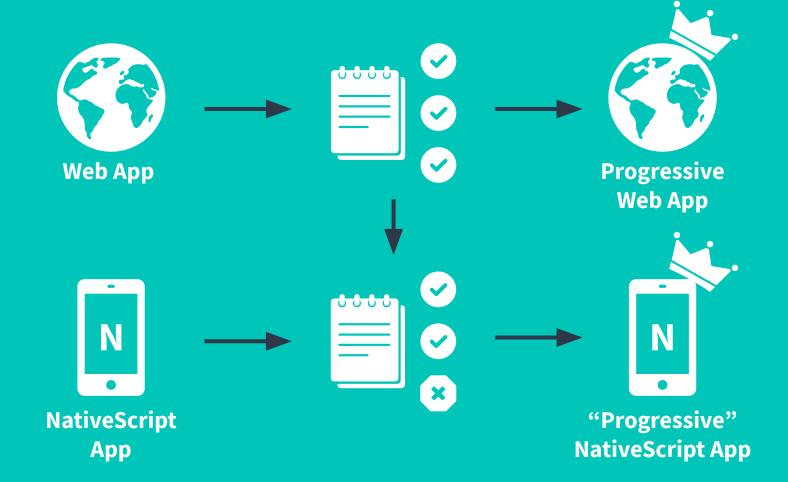


# Mobile Cross-Platform Development from a Progressive Perspective



# **Progressive Web Apps**

What makes the difference?



"Progressive Web Apps bring features we expect from native apps to the mobile browser experience in a way that uses standards-based technologies" (3)



No atomic innovation but generic term for characteristics of innovative web apps

#### **Emergence of new standards**

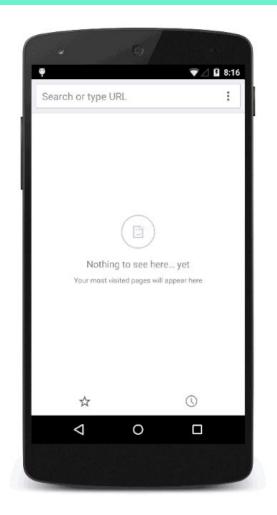
- → usage of native features
- → allows for enhanced user experience







Add to home screen











**Network independent** 



Safe



Re-engageable



Installable



Discoverable

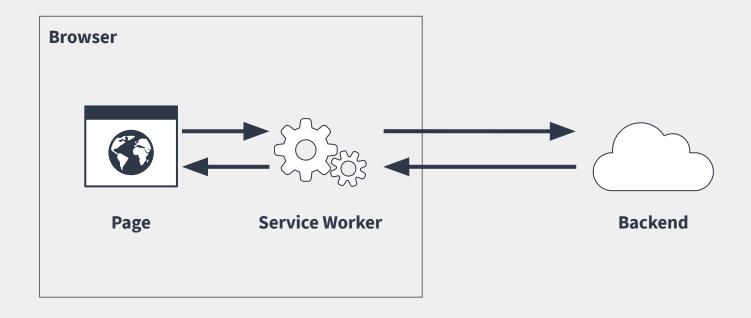


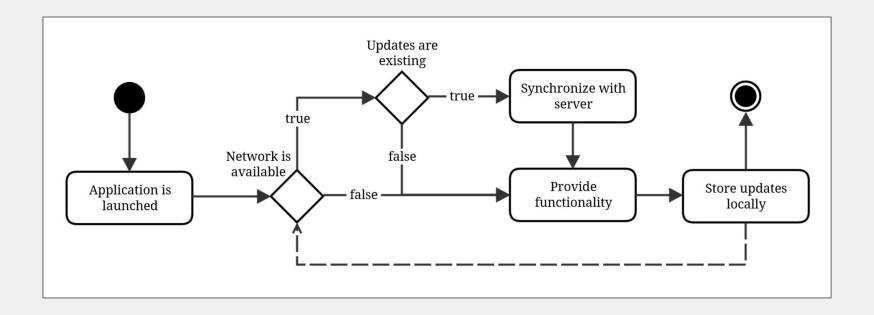


Responsive











Caching

**Service worker** 

**Network independent** 

**Synchronisation** 

Offline-capable workflow



Safe



Re-engageable



Installable



**Discoverable** 





Responsive





Caching

**Service worker** 

**Network independent** 

**Synchronisation** 

Offline-capable workflow



Secure communication

Safe

**HTTPS** 



Re-engageable



Installable



**Discoverable** 





Responsive





Caching

**Service worker** 

**Network independent** 

**Synchronisation** 

Offline-capable workflow

Secure communication

Safe

**HTTPS** 

**Push notifications** 



Re-engageable

**Bring users back** 



Installable



**Discoverable** 



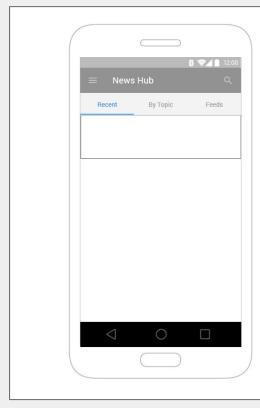


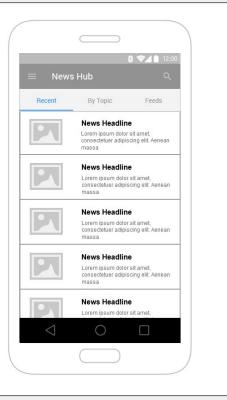
Responsive





## Application Shell







Caching

**Service worker** 

**Network independent** 

**Synchronisation** 

Offline-capable workflow

Secure communication

Safe

**HTTPS** 

**Push notifications** 



Re-engageable

**Bring users back** 

Icon on home screen



Installable

**Application shell** 



Discoverable





Responsive





Caching

**Service worker** 

**Network independent** 

**Synchronisation** 

Offline-capable workflow

Secure communication

Safe

**HTTPS** 

**Push notifications** 



Re-engageable

**Bring users back** 

Icon on home screen



Installable

**Application shell** 

Web-App manifest



**Discoverable** 

Identification of apps





Responsive





Caching

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**HTTPS** 

**Push notifications** 



Re-engageable

**Bring users back** 

Icon on home screen



Installable

**Application shell** 

Web-App manifest



**Discoverable** 

Identification of apps

**Enter at any point** 



Linkable

Simple forwarding

No installation required



Responsive





Caching

**Service worker** 

#### **Network independent**

**Synchronisation** 

Offline-capable workflow

Secure communication

Safe

**HTTPS** 

**Push notifications** 



Re-engageable

**Bring users back** 

Icon on home screen



Installable

**Application shell** 

Web-App manifest



**Discoverable** 

Identification of apps

**Enter at any point** 



Linkable

Simple forwarding

No installation required



**Mobile first** 

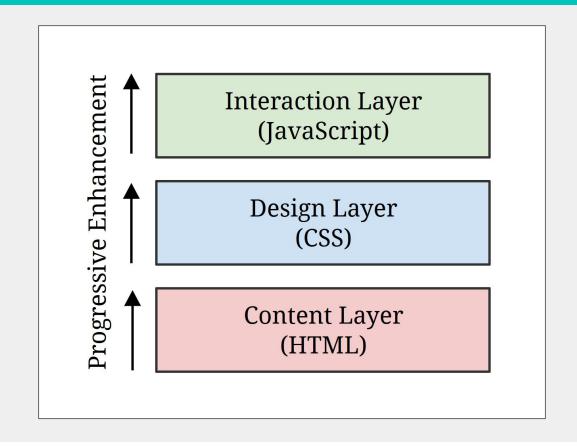
Responsive

Acceptable presentation anywhere





### **△ Progressive Enhancement**





Caching

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com

Secure communication

Safe

**HTTPS** 

**Push notifications** 



Re-engageable

**Bring users back** 

Icon on home screen



Installable

**Application shell** 

Web-App manifest



**Discoverable** 

Identification of apps

**Enter at any point** 



Linkable

Simple forwarding

No installation required



**Mobile first** 

Responsive

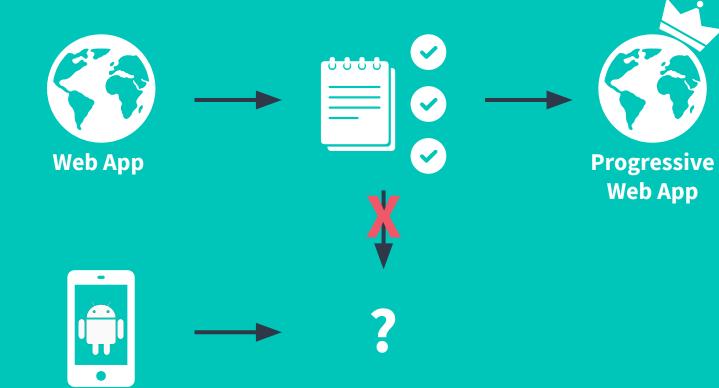
Acceptable presentation anywhere

Progressive enhancement

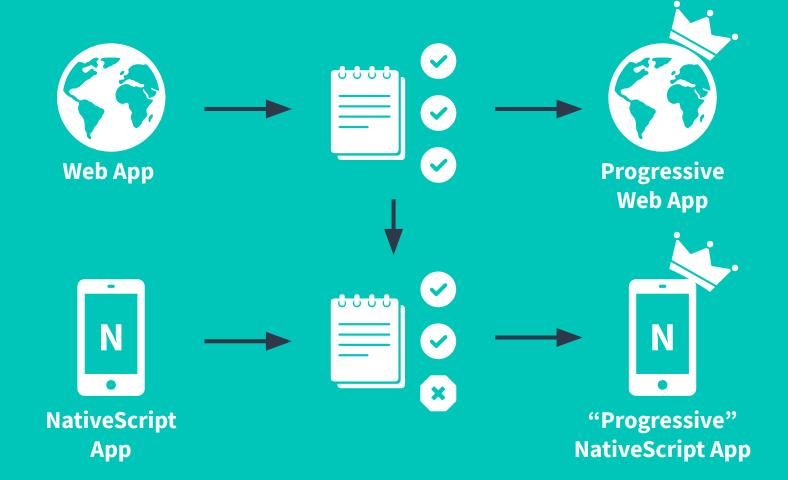


**Progressive** 

Acceptable execution anywhere



**Mobile App** 



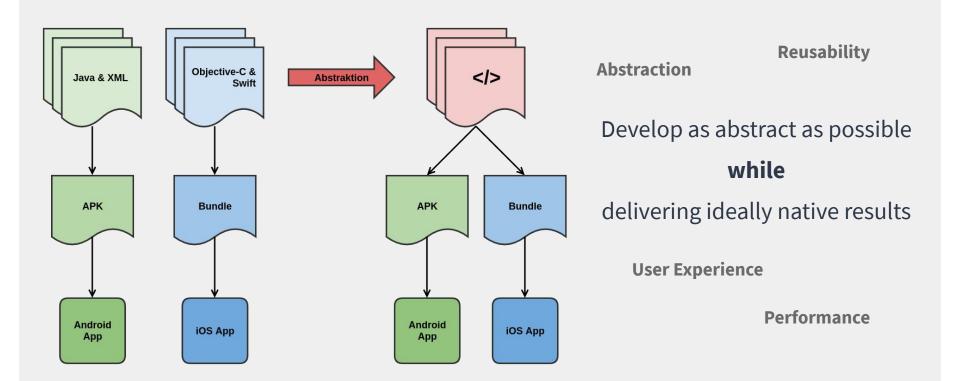
# **Cross-Platform Development with NativeScript**

Where are we coming from?



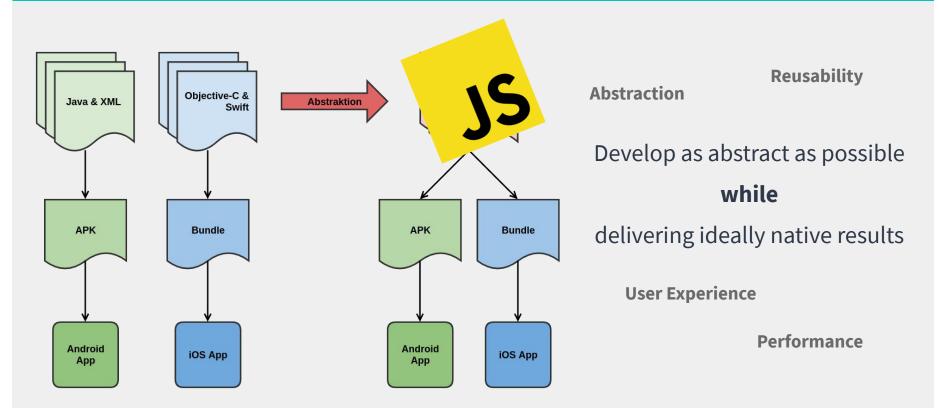


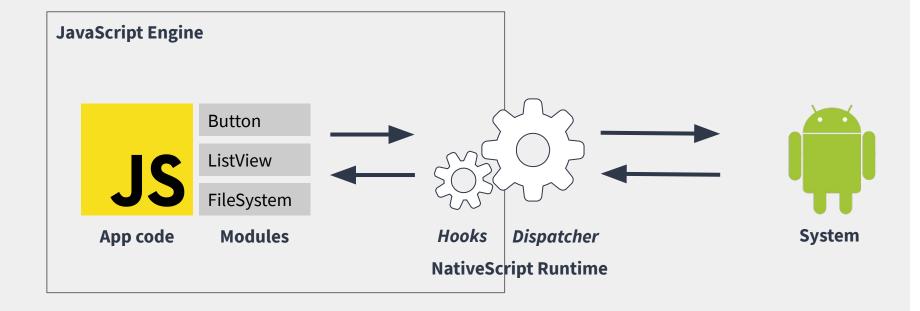
#### **Cross-Platform Development**





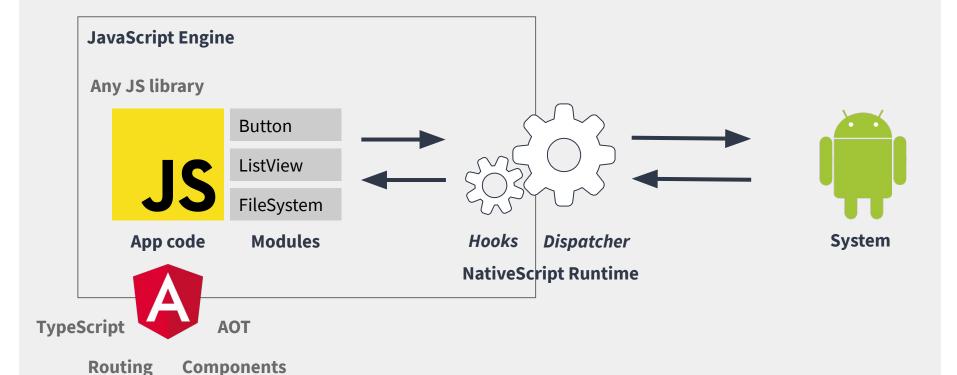
#### **Cross-Platform Development**



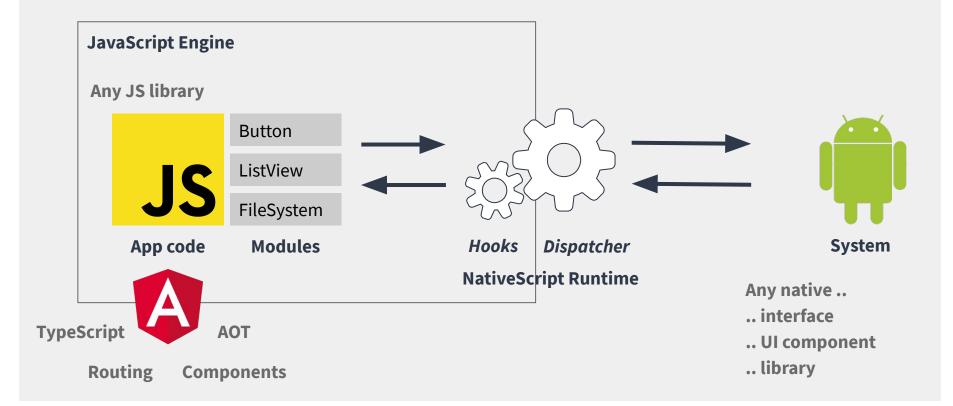




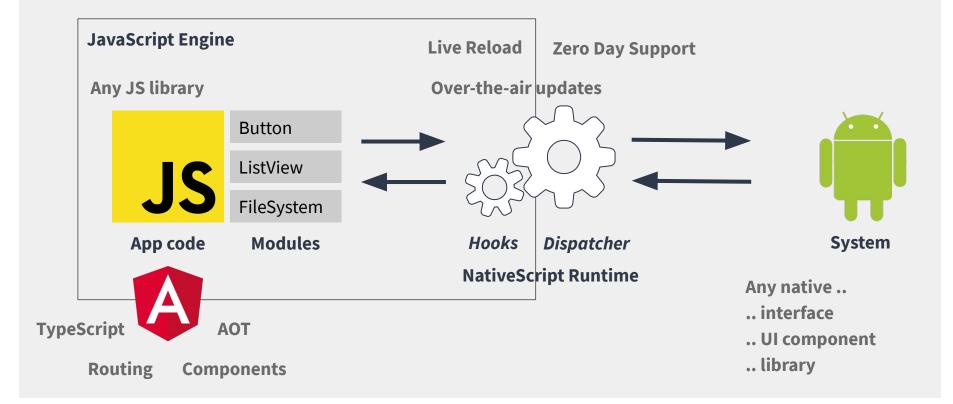
**Components** 





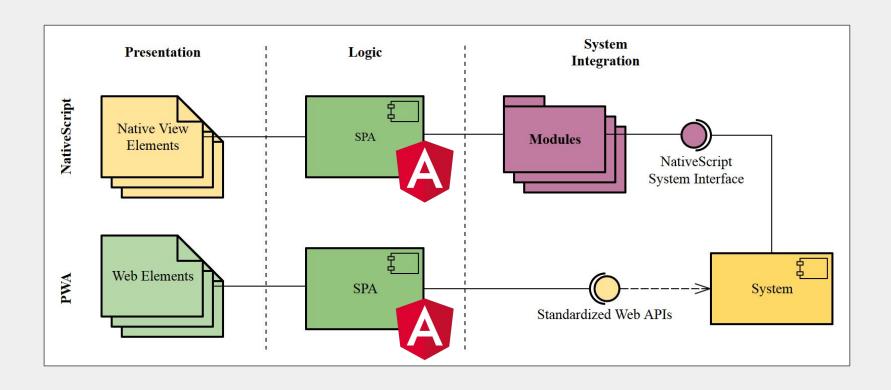


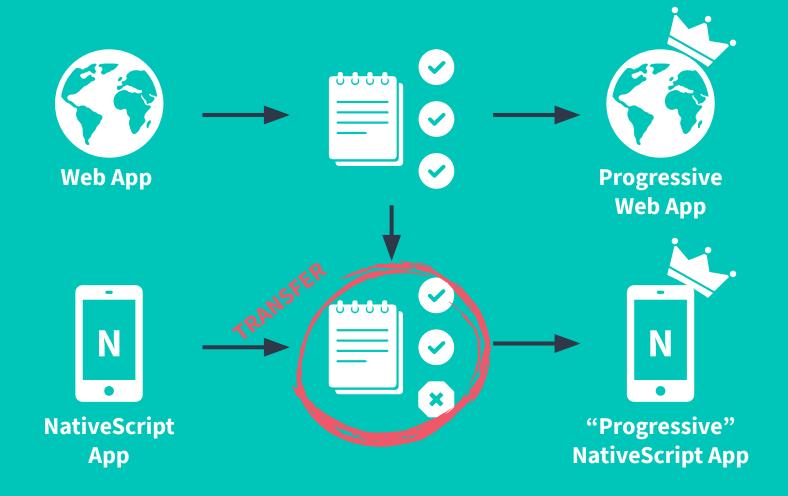






# Architectural Considerations





# Criteria

What's assessable?





Caching

Service worker

#### **Network independent**

**Synchronisation** 

Offline-capable workflow



Caching

#### **Network Independence**

**Synchronisation** 

Offline-capable workflow





**Caching** 

#### **Network Independence**

**Synchronisation** 

Offline-capable workflow









#### **Network Independence**

**Synchronisation** 

Offline-capable workflow

Secure communication
Security

**HTTPS** 

**Push notifications** 



**Re-engagement** 

**Bring users back** 





# **Network Independence**

**Synchronisation** 

Offline-capable workflow

Icon on home screen
Installable

**Application shell** 

Secure communication

Security

**HTTPS** 

**Push notifications** 



**Re-engagement** 

**Bring users back** 

Web-App manifest



**Discoverable** 

Identification of apps





#### **Network Independence**

**Synchronisation** 

Offline-capable workflow



**HTTPS** 

**Push notifications** 



**Re-engagement** 

**Bring users back** 







**Network Independence** 

**Synchronisation** 

Offline-capable workflow



Secure communication

**Security** 

**HTTPS** 

**Push notifications** 



**Re-engagement** 

**Bring users back** 



Launch screen

**Marketability** 

Metadata

**Enter at any point Simple** No installation forwarding required





#### **Network Independence**

**Synchronisation** 

Offline-capable workflow



**HTTPS** 

**Push notifications** 



Re-engagement

**Bring users back** 



**Enter at any point** 







#### **Network Independence**

**Synchronisation** 

Offline-capable workflow



Secure communication

Security

**HTTPS** 

**Push notifications** 



**Re-engagement** 

**Bring users back** 



Launch screen

**Marketability** 

Metadata

**Enter at any point** 



**Linkability** 

Simple forwarding



**Mobile first** 

Responsive

Acceptable presentation anywhere



Progressive enhancement

**Progressive** 

Acceptable execution anywhere





#### **Network Independence**

**Synchronisation** 

Offline-capable workflow



Secure communication

**Security** 

**HTTPS** 

**Push notifications** 



Re-engagement

**Bring users back** 

Launch screen

Marketability

Metadata

**Enter at any point** 



forwarding

h

Responsiveness

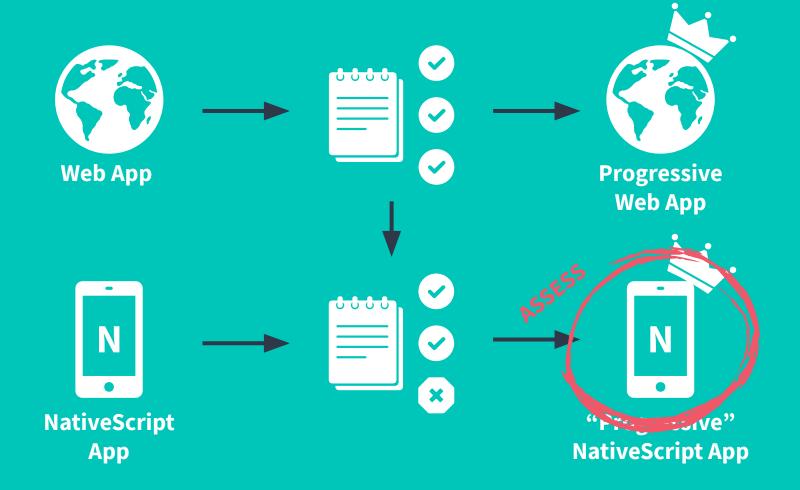
Acceptable presentation anywhere

Integration of platform mechanisms



**Progressiveness** 

Acceptable execution anywhere

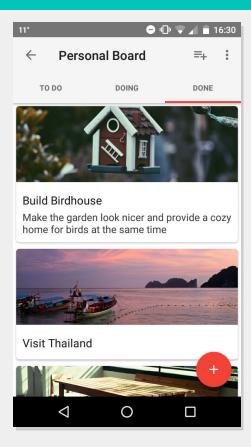


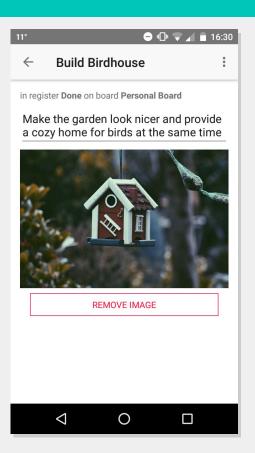
## **Assessment**

What can we achieve?



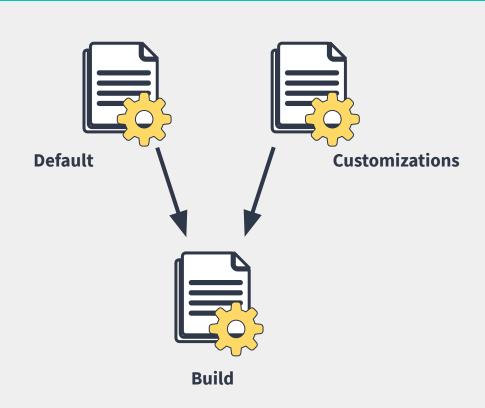


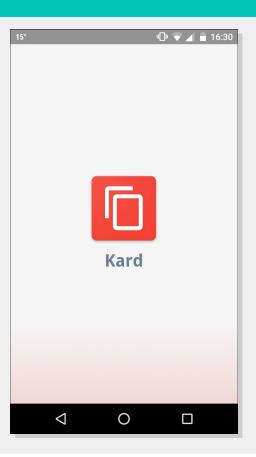






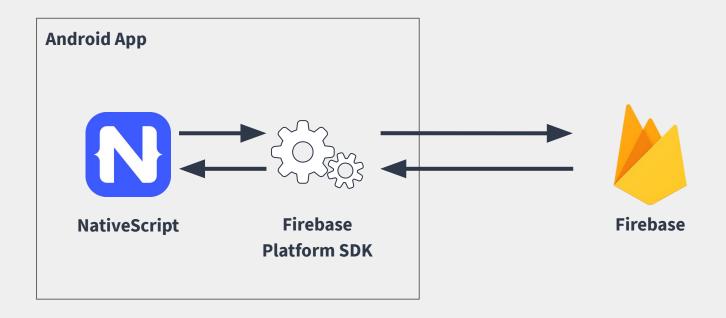
# **Marketability**



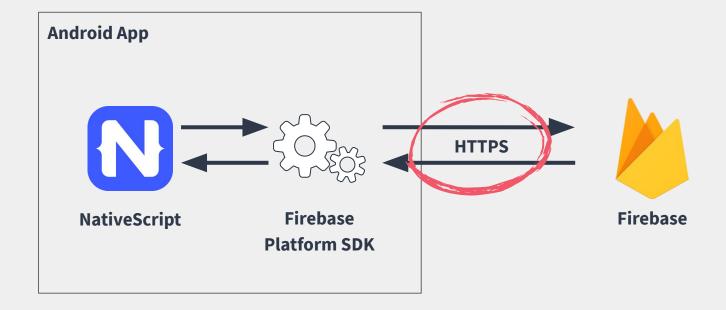




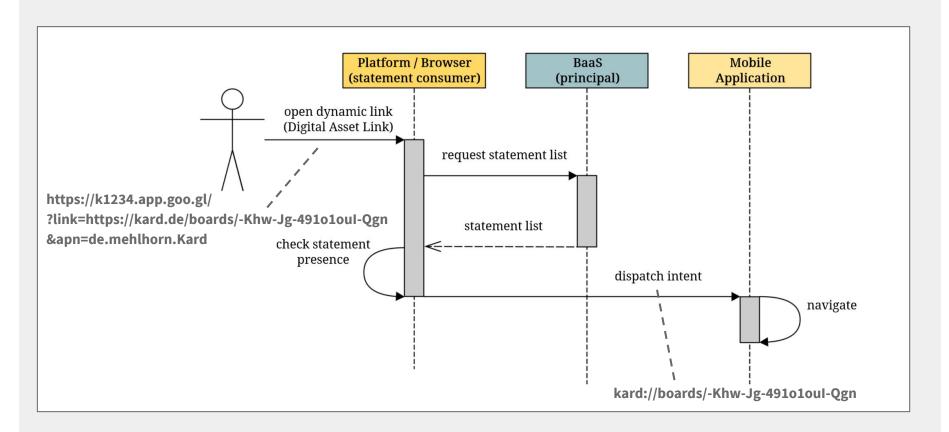
#### Network Independence



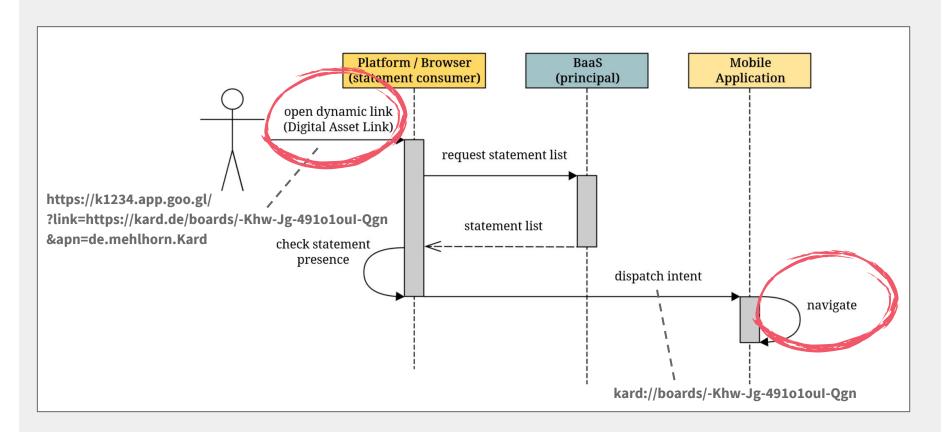


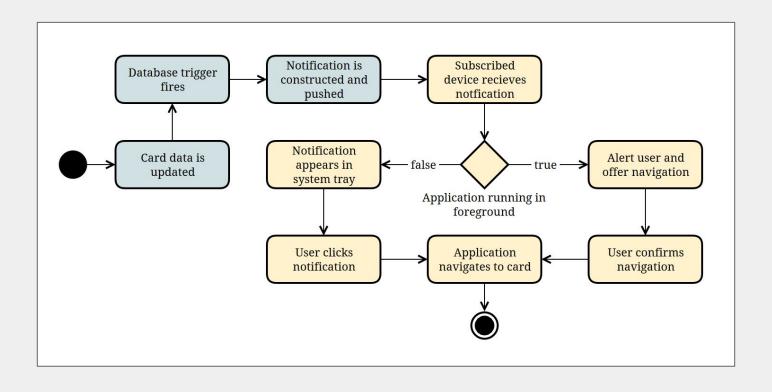








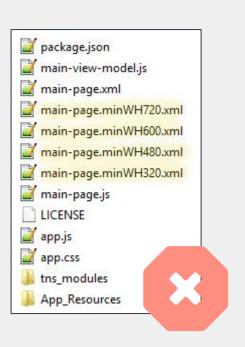




# **Responsiveness**



■ App\_Resources ▲ Android super-marshmallow-man.png super-marshmallow-man.png super-marshmallow-man.png ■ drawable-xhdpi super-marshmallow-man.png ■ drawable-xxhdpi super-marshmallow-man.png ■ drawable-xxxhdpi super-marshmallow-man.png

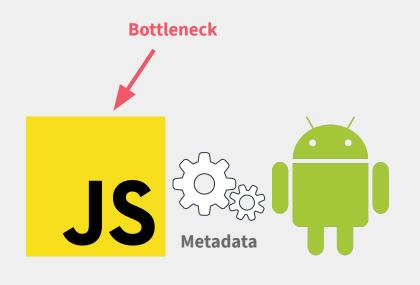




### **↑ Progressiveness**



**JavaScript Engine + Transpilation** 



**System Integration** 

# 7. Bottom Line

What to pick up?





#### **Bottom Line**



Enhance web apps step by step and be soon able to keep up with native apps

Use web technologies today for effective mobile development



- web technologies are getting more powerful
- areas of application and abilities are growing
- → extensive apps with excellent user experience





**Mehlhorn, Nils**. *Mobile Cross-Platform Development from a Progressive Perspective*. Faculty of Media. Hochschule Düsseldorf. Düsseldorf. 2017. Bachelor Thesis. http://fhdd.opus.hbz-nrw.de/volltexte/2017/1128/



# Thank you!

Questions or remarks?

# N

#### **NativeScript**

